

Gen Privacy Policy - 5 Aug 2018

Introduction

The GEN Initiative Ltd is a registered charity No. 1101193 and a charitable company limited by guarantee No. 4620446

We ensure any data collected will always be held, used, transferred and otherwise processed in accordance with our legal obligations. We also have a strict policy not to share, sell or publish any information collected by us to any third party.

Acceptance of our Privacy Policy

Use of the site would be taken as a form of acceptance of our Privacy Policy.

Where We Get Information

Directly – when you give us information directly when you interact with us.

Indirectly – Some third-party organisations who collect money on our behalf also pass on information about your donation. We will collect your consent through them to contact you directly only if you have opted in.

We Collect

Name and email when joining our mailing list.

Name, email and CV when applying for employment or volunteering.

Tracking information dealt with by Google Analytics– See Google’s Privacy Policy for further information – <http://www.google.com/intl/en/privacy.html>

Cookies are used to help make your online experience as easy as possible.

Bank Details

We don’t process or store any of your bank details, these are collected and processed via online processors; e.g. BTmydonate, JustGiving, Global Giving, crowdfunder.co.uk

How we use Information

We will only send you information if you have given us your permission to do so for the following:

- To thank you for your support
- To send you information about what impact our organisation is making
- To send you information on upcoming events or invite you to one of our events
- To administer your donation, standing order or Gift Aid
- To let you know any changes in our policies

We only keep information as long as is reasonable based on what we use it for. Every donor has a right to access, amend and delete any information we store on them. All contact details are kept after you have requested us not to contact you, this is so we can comply with your request.

If at any time you wish to stop or change how we communicate with you, or update the information we hold, please do get in touch by email contact@gen-initiative.org